

## UNDERGRADUATE ACADEMIC STUDIES OF ECONOMICS

### I year

No.	Subject	Semester	ECTS
1.	Management	I	10
2.	Economics	I	8
3.	Mathematics	I	10
4.	Business Economics	II	9
5.	Information Technologies	II	8
6.	Business English 1	II	7
7.	<b>Optional course</b>		8
7.1	<i>Business Sociology</i>	II	
7.2	<i>Investments Financing</i>	II	

### II year

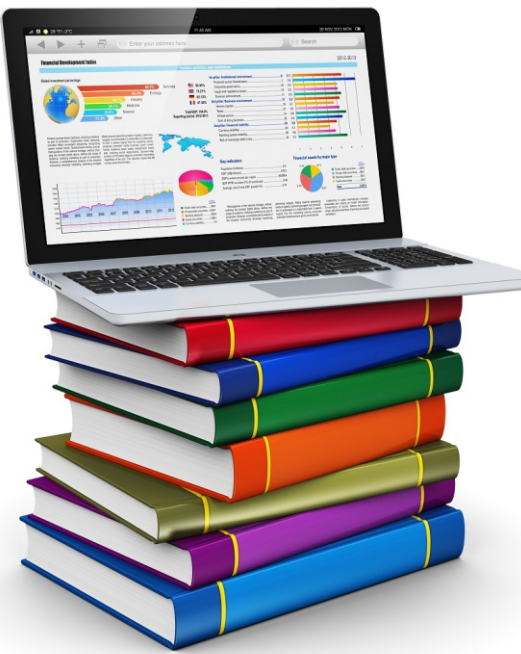
No.	Subject	Semester	ECTS
1.	Natural Resources Management	III	8
2.	Marketing Management	III	8
3.	Human Resources Management	III	8
4.	Business English 2	III	7
5.	Financial Accounting	IV	10
6.	Business Statistics	IV	9
7.	<b>Optional course</b>		10
7.1	<i>Business Law</i>	IV	
7.2	<i>Production Management</i>	IV	

### III year

No.	Subject	Semester	ECTS
1.	National Economics	V	7
2.	Financial Markets and Institutions	V	8
3.	International Economics	V	8
4.	Strategic Management	VI	9
5.	International Trade Economics	VI	10
6.	Business English 3	VI	8
7.	<b>Optional course</b>		10
7.1	<i>Corporate Finance</i>	VI	
7.2	<i>Marketing Communication Strategies</i>	VI	
7.3	<i>Project Management</i>	VI	

### IV year

No.	Subject	Semester	ECTS
1.	Introduction to Digital Economy	VII	6
2.	Economics of Transition	VII	6
3.	Business English 4	VII	8
4.	Operations Research	VII	6
5.	Monetary Economics	VIII	6
6.	Banking Management	VIII	8
7.	<b>Optional course</b>		7
7.1	<i>International Banking</i>	VIII	
7.2	<i>Industrial Economics</i>	VIII	
7.3	<i>International Economic Relations</i>	VIII	
8.	<i>Graduation thesis</i>	VIII	13
	Total ECTS		240



## FAKULTET ZA MENADŽMENT ZAJEČAR

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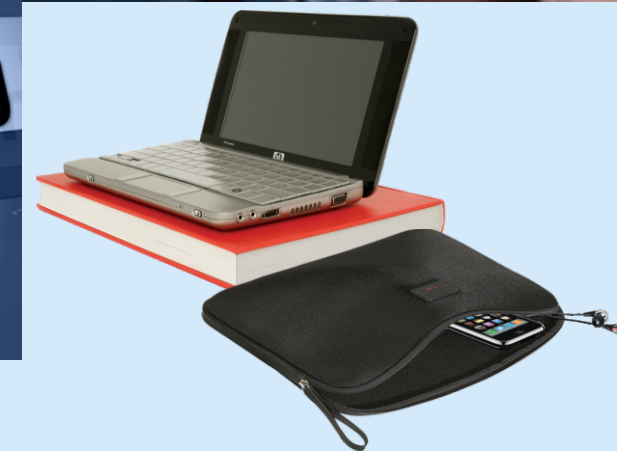


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**Studije na daljinu**  
**Distance Learning Sistem**



Fakultet za menadžment Zaječar je osnovan 1997. godine kao prvi privatni fakultet u Srbiji.

Fakultet za menadžment Zaječar je sastavni deo univerziteta Džon Nezbit (Megatrend univerzitet) u Beogradu.

Od 2014. godine u sastavu Fakulteta je Visokoškolska jedinica, bez svojstva pravnog lica – Fakultet za poslovne studije, Požarevac.

Pored studijskih programa namenjenih za klasično studiranje, Fakultet za menadžment je akreditovao dva studijska programa **UČENJA NA DALJINU**.

Studijski programi su akreditovani u 2015. godini od strane Komisije za akreditaciju i proveru kvaliteta visokog obrazovanja (KAPK).

**1. OSNOVNE AKADEMSKE STUDIJE BIZNISA I MENADŽMENTA**  
- studije na daljinu

**2. OSNOVNE AKADEMSKE STUDIJE EKONOMIJE**  
- studije na daljinu

Sistem za učenje na daljinu, (Distance Learning System, DLS), ima za cilj pružanje kvalitetnog obrazovanja koristeći prednosti informacionih tehnologija.

Za pristup DLS sistemu Fakulteta za menadžment korisnicima je dovoljan računar sa Internet pretraživačem, Internet konekcija i korisnički nalog koji se dobija upisom na Fakultet.

Studijski programi su zasnovani na metodama i tehnologijama obrazovanja na daljinu i podržani resursima koji obezbeđuju kvalitetno izvođenje istih,

The Faculty of Management Zaječar was established in 1997 as the first privately-owned faculty in Serbia.

The Faculty of Management Zaječar is an integral part of University John Naisbitt (Megatrend University), Belgrade.

Since 2014 the Faculty of Business Studies from Požarevac, without legal entity, has been the academic affiliate of the Faculty of Management Zaječar.

In addition to the study programs for classical studies, the Faculty of Management Zaječar has accredited two study programs for **DISTANCE LEARNING**.

These study programs were accredited in 2015 by the Commission for Accreditation and Quality Assurance (CAQA).

**1. UNDERGRADUATE ACADEMIC STUDIES OF BUSINESS AND MANAGEMENT**  
- distance learning;

**2. UNDERGRADUATE ACADEMIC STUDIES OF ECONOMICS**  
- distance learning;

Distance Learning System, (DLS), aims at providing quality education using the benefits of information technologies.

In order to access the DLS system of the Faculty of Management, it is enough to have a computer with internet browser, internet connection and user account which is obtained by enrolling the Faculty.

The study programs are based on distance learning methods and technologies, they are supported by the

a izvode ih nastavnici koji su osposobljeni da realizuju nastavu na ovaj način.

Fakultet organizuje studijske programe na daljinu jer su nastavni sadržaji podržani raspoloživim resursima i mogu se kvalitetno usvojiti kroz ovakav vid studiranja.

Struktura i sadržaj studijskih programa učenja na daljinu su isti kao kod klasičnog načina studiranja, kao i kompetencije diplomiranih studenata.

U cilju uspešnijeg rada obezbeđeno je uputstvo za nastavnike i uputstvo za studente.

DLS se ostvaruje kroz različite oblike nastave: javno emitovanje vremenski planiranog nastavnog događaja (emitovanje predavanja ili diskusija nastavnika snimljene uz pomoć video kamera uživo ili ranije napravljenog i pripremljenog video snimka), isporuku predavanja i multimedijalnih nastavnih materijala sa servera i konsultacije za vođeno i neformalno učenje kroz diskusione forume. Nastavnici mogu učestvovati u forumima.

Ispiti se polažu u sedištu Fakulteta.

resources which guarantee the quality of teaching, and they are realised by the teachers who have been trained for such a method of teaching.

The Faculty organises distance learning study programs because the curriculums are supported by available resources and can be acquired in such a way of studying.

The structure and contents of the distance learning study programs are the same as of the classic way of studying, as well as the competences of the graduates.

In order for the studies to be more successful, a guidance for teachers and students is provided.

DLS is realised through different teaching forms: public broadcasting of a scheduled teaching event (broadcasting of teachers' lectures or discussions taken by video cameras live or of previously taken and prepared videos), access to server with lectures and multimedia teaching materials and consultations for guided and informal learning through discussion forums. Teachers can take part in the forums.

The exams must be taken at the seat of the Faculty.





eLearning

### Advantages of DLS at the Faculty of Management:

#### Prednosti DLS na Fakultetu za menadžment:

- Vremenska i prostorna fleksibilnost – studenti uče nezavisno od vremena i prostora.

- Prati se nastava i ostvaruju predisipitne obaveze preko računara, OD KUĆE.

- Komunikacija između studenta i profesora se odvija preko računara (video konferencija, e-mail, forumi...).

- Timski rad studenata na zajedničkim projektima, čime se razvijaju socijalne i komunikacione veštine te dolazi do poboljšanja konstruktivnih principa učenja i razvijanja timskog duha.

- Korišćenje interaktivnih sadržaja za učenje i različitih medija (multimedijalni sadržaji) za prezentovanje sadržaja.

- Sadržaji za učenje su prilagođeni svim studentima što omogućava da dostignu željene ishode učenja.

- Temporal and spatial flexibility – students study independent of time and space,

- Lectures and pre-exam commitments are followed FROM HOME

- Communication between students and teachers takes place via computers (video conferences, e-mail, forums...);

- Students' teamwork on joint projects which develop social and communication skills and improve constructive principles of learning and development of team spirit;

- Use of interactive learning contents and different media (multimedia contents) for presenting the contents;

- The learning contents are adapted to all the students in a way that they can achieve desired learning outcomes.

### 1. OSNOVNE AKADEMSKE STUDIJE *BIZNISA I MENADŽMENTA* - studije na daljinu;

Traju ČETIRI godine (osam semestara) i završetkom studija stiže se 240 ESPB i diploma: diplomirani menadžer.

**Uslovi za upis na studijski program:** Uslov za upis na prvu godinu osnovnih akademskih studija je prethodno stečeno srednje obrazovanje u četvorogodišnjem trajanju i obaveza polaganja prijemnog ispita - testa sklonosti ka biznisu i menadžmentu i testa motivacije.

### 2. OSNOVNE AKADEMSKE STUDIJE *EKONOMIJE* - studije na daljinu;

Traju ČETIRI godine (osam semestara) i završetkom studija stiže se 240 ESPB i diploma: diplomirani ekonomista.

**Uslovi za upis na studijski program:** Uslov za upis na prvu godinu osnovnih akademskih studija je prethodno stečeno srednje obrazovanje u četvorogodišnjem trajanju i obaveza polaganja prijemnog ispita - testa sklonosti ka ekonomiji i testa motivacije.

UPISANI STUDENTI DOBIJAJU NA POKLON  
TABLET RAČUNAR

### 1. UNDERGRADUATE ACADEMIC STUDIES OF *BUSINESS AND MANAGEMENT* – distance learning system;

The studies last for FOUR years (eight semesters), after the completion 240 ECTS are acquired and degree: BA in Management

**Requirements for admission:** The requirement for admission to the first year of undergraduate academic studies is previously acquired secondary four-year degree and entrance exam: aptitude test on business and management and motivation test.

### 2. UNDERGRADUATE ACADEMIC STUDIES OF *ECONOMICS* – distance learning system;

The studies last for FOUR years (eight semesters), after the completion 240 ECTS are acquired and degree: BA in Economics

**Requirements for admission:** The requirement for admission to the first year of undergraduate academic studies is previously acquired secondary four-year degree and entrance exam: aptitude test on business and management and motivation test.

EVERY ENROLLED STUDENT  
RECEIVES A TABLET

### OSNOVNE AKADEMSKE STUDIJE *BIZNISA I MENADŽMENTA*

#### I godina

R.b.	Predmet	Semestar	ESPB
1.	Menadžment	I	10
2.	Ekonomija	I	8
3.	Matematika	I	10
4.	Ekonomika poslovanja	II	9
5.	Informacione tehnologije	II	8
6.	Poslovni engleski jezik 1	II	7
7.	<b>Izborni predmet</b>		8
7.1	<i>Sociologija poslovanja</i>	II	
7.2	<i>Finansiranje investicija</i>	II	

#### II godina

R.b.	Predmet	Semestar	ESPB
1.	Upravljanje prirodnim resursima	III	8
2.	Marketing menadžment	III	8
3.	Menadžment ljudskih resursa	III	8
4.	Poslovni engleski jezik 2	III	7
5.	Finansijsko računovodstvo	IV	10
6.	Poslovna statistika	IV	9
7.	<b>Izborni predmet</b>		10
7.1	<i>Poslovno pravo</i>	IV	
7.2	<i>Upravljanje proizvodnjom</i>	IV	

#### III godina

R.b.	Predmet	Semestar	ESPB
1.	Analiza poslovanja	V	10
2.	Menadžment kvaliteta	V	9
3.	Organizacija i upravljanje preduzećem	V	7
4.	Održivi razvoj	V	7
5.	Strategijski menadžment	VI	9
6.	Poslovni engleski jezik 3	VI	8
7.	<b>Izborni predmet</b>		10
7.1	<i>Ekonomija spoljne trgovine</i>	VI	
7.2	<i>Osnovi industrijskih tehnologija</i>	VI	
7.3	<i>Upravljanje projektima</i>	VI	

#### IV godina

R.b.	Predmet	Semestar	ESPB
1.	Pravo Evropske unije	VII	6
2.	Finansijski menadžment	VII	7
3.	Poslovni engleski jezik 4	VII	8
4.	Monetarna ekonomija	VIII	6
5.	Poslovni informacioni sistemi	VIII	6
6.	Interkulturalni menadžment	VIII	6
7.	<b>Izborni predmet</b>		8
7.1	<i>Bankarski menadžment</i>	VIII	
7.2	<i>Ponašanje potrošača</i>	VIII	
7.3	<i>Upravljanje istraživanjem i razvojem</i>	VIII	
8.	<i>Diplomski rad</i>	VIII	13
	Ukupno ESPB		240

### UNDERGRADUATE ACADEMIC STUDIES OF *BUSINESS AND MANAGEMENT*

#### I year

No.	Subject	Semester	ECTS
1.	Management	I	10
2.	Economics	I	8
3.	Mathematics	I	10
4.	Business Economics	II	9
5.	Information Technologies	II	8
6.	Business English 1	II	7
7.	<b>Optional course</b>		8
7.1	<i>Business Sociology</i>	II	
7.2	<i>Investments Financing</i>	II	

#### II year

No.	Subject	Semester	ECTS
1.	Natural Resources Management	III	8
2.	Marketing Management	III	8
3.	Human Resources Management	III	8
4.	Business English 2	III	7
5.	Financial Accounting	IV	10
6.	Business Statistics	IV	9
7.	<b>Optional course</b>		10
7.1	<i>Business Law</i>	IV	
7.2	<i>Production Management</i>	IV	

#### III year

No.	Subject	Semester	ECTS
1.	Analysis of Business Operations	V	10
2.	Quality Management	V	9
3.	Organisation and Company Management	V	7
4.	Sustainable Development	V	7
5.	Strategic Management	VI	9
6.	Business English 3	VI	8
7.	<b>Optional course</b>		10
7.1	<i>International Trade Economics</i>	VI	
7.2	<i>Introduction to Industrial Technologies</i>	VI	
7.3	<i>Project Management</i>	VI	

#### IV year

No.	Subject	Semester	ECTS
1.	The European Union Law	VII	6
2.	Financial Management	VII	7
3.	Business English 4	VII	8
4.	Monetary Economics	VIII	6
5.	Business Information Systems	VIII	6
6.	Intercultural Management	VIII	6
7.	<b>Optional course</b>		8
7.1	<i>Banking Management</i>	VIII	
7.2	<i>Consumer Behaviour</i>	VIII	
7.3	<i>Research and Development Management</i>	VIII	
8.	<i>Graduation thesis</i>	VIII	13
	Total ECTS		240

### OSNOVNE AKADEMSKE STUDIJE *EKONOMIJE*

#### I godina

R.b.	Predmet	Semestar	ESPB
1.	Menadžment	I	10
2.	Ekonomija	I	8
3.	Matematika	I	10
4.	Ekonomika poslovanja	II	9
5.	Informacione tehnologije	II	8
6.	Poslovni engleski jezik 1	II	7
7.	<b>Izborni predmet</b>		8
7.1	<i>Sociologija poslovanja</i>	II	
7.2	<i>Finansiranje investicija</i>	II	

#### II godina

R.b.	Predmet	Semestar	ESPB
1.	Upravljanje prirodnim resursima	III	8
2.	Marketing menadžment	III	8
3.	Menadžment ljudskih resursa	III	8
4.	Poslovni engleski jezik 2	III	7
5.	Finansijsko računovodstvo	IV	10
6.	Poslovna statistika	IV	9
7.	<b>Izborni predmet</b>		10
7.1	<i>Poslovno pravo</i>	IV	
7.2	<i>Upravljanje proizvodnjom</i>	IV	

#### III godina

R.b.	Predmet	Semestar	ESPB
1.	Nacionalna ekonomija	V	7
2.	Finansijska tržišta i institucije	V	8
3.	Međunarodna ekonomija	V	8
4.	Strategijski menadžment	VI	9
5.	Ekonomija spoljne trgovine	VI	10
6.	Poslovni engleski jezik 3	VI	8
7.	<b>Izborni predmet</b>		10
7.1	<i>Korporativne finansije</i>	VI	
7.2	<i>Strategije tržišnog komuniciranja</i>	VI	
7.3	<i>Upravljanje projektima</i>	VI	

#### IV godina

R.b.	Predmet	Semestar	ESPB
1.	Uvod u digitalnu ekonomiju	VII	6
2.	Ekonomika tranzicije	VII	6
3.	Poslovni engleski jezik 4	VII	8
4.	Operaciona istraživanja	VII	6
5.	Monetarna ekonomija	VIII	6
6.	Bankarski menadžment	VIII	8
7.	<b>Izborni predmet</b>		7
7.1	<i>Međunarodno bankarstvo</i>	VIII	
7.2	<i>Ekonomika industrije</i>	VIII	
7.3	<i>Međunarodni ekonomski odnosi</i>	VIII	
8.	<i>Diplomski rad</i>	VIII	13
	Ukupno ESPB		240