Overview

Faculty of Economics cordially invites you to participate in the 4th International Scientific Conference on Contemporary Issues in Economics, Business and Management (EBM 2016). The main objective of the Conference is to provide a framework for discussion and exchange of ideas, knowledge and experiences among academic researchers, practitioners and doctoral students in various fields of economy, business and management. Challenges of global economic crisis and intensified competition ask for generating new economic and business concepts and models. The Conference provides an opportunity for researchers to present the results of their recent studies, as well as to stress the ongoing shifts in paradigms and theories. EBM 2016 also represents an excellent opportunity to network with researchers from different countries, potentially leading to successful collaboration in the future among the Conference participants.

The special session of the EBM2016 conference will be dedicated to the 14th Polish-Italian-Ukrainian-Serbian Scientific Symposium, organized within the framework of Four-party Cooperation Agreement between Cracow University of Economics, Kyiv National University of Trade and Economics, University of Messina and University of Krugujevac.

Thematic areas and subtopics

GLOBALIZATION AND REGIONALIZATION
- International Economy under Globalization
- Financial Flows under Globalization
- Trade Flows under Globalization
- Regional Cooperation and Economic Integration
- Economic Policy and Development under Globalization/Regionalization
- Post-Crisis Economy – Lessons and Possibilities
- Financial Institutions

KEY ISSUES IN MANAGEMENT AND MARKETING
- Strategic Management
- Problem Solving and Decision Making
- Ethics and Social Responsibilities
- Human Resource Management
- Organizational Behavior
- Services Management and Marketing
- Entrepreneurship and SME Management
- Strategic Marketing
- International Marketing
- Relationship Marketing
- Corporate Governance
- Performance Measurement
ACCOUNTING AND BUSINESS FINANCE
- Contemporary Issues in Financial Reporting
- Internal Control and Auditing
- Contemporary Cost Accounting and Cost Management
- Integrated Information Systems for Accounting
- Managing Business Risk and Performances
- Environmental Management Accounting

APPLIED INFORMATICS AND QUANTITATIVE METHODS IN ECONOMICS AND MANAGEMENT
- Mathematical modeling
- Forecasting
- Optimization
- Project Management
- Financial Modeling
- Simulation
- Probability and Statistics
- Supply Chain Management
- Logistics
- Information Systems and Management
- E-business and E-commerce
- Artificial Intelligence in Economics and Management

Information for authors
All abstracts and subsequently full papers should be submitted electronically to ebm2016@kg.ac.rs. Each paper will be reviewed under a double-blind peer-review process. The accepted papers will be published in the Conference Proceedings. Authors of the selected high quality papers will be invited to submit their papers for publishing in Special Issue of Economic Horizons - an academic journal issued by the Faculty of Economics, University of Kragujevac. Both conceptual papers and empirical studies are welcome. The official Conference language will be English. For further details please visit the official conference page EBM2016.

Important dates
- May 30, 2016 Abstract submission
- June 30, 2016 Abstract acceptance notification
- September 10, 2016 Paper submission
- October 10, 2016 Paper acceptance notification

Participation fee
<table>
<thead>
<tr>
<th>Participants</th>
<th>International</th>
<th>Serbian</th>
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<tbody>
<tr>
<td>Academics</td>
<td>100€</td>
<td>10,000 RSD</td>
</tr>
<tr>
<td>PhD Students</td>
<td>60€</td>
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The participation fee is charged per paper (VAT included). The fee covers the Conference Proceedings, coffee breaks and a dinner party.